

# Call for design 'Praotplek' Tilburg

April 23, 2019



## Beforehand

In the public space one can feel the heartbeat of the city; it is a mirror of daily life. An inspiring, pleasant and busy public space makes a city attractive. "Quality in public space is the basis for a liveable city," says Hans Leeflang, Spatial Activation Advisor.

Culture is an important building block for societal quality; it increases chances for people to meet and get into conversation, it guides or surprises the public debate, it creates context and makes things understandable. In short, it intensifies experiences of residents and visitors. This is how we build human capital in our city.

For residents it is important that they know that they co-own public space in their city and that they can actively contribute to its quality.

## Meeting place

In Tilburg, CuPuDo helps to build that space by visiting the places and peoples themselves; the neighborhood, the square, the park and the street. People talk to each other and to CuPuDo about their places and about topics concerning their city.

How do residents, students, entrepreneurs, creatives and administrators see the space they share with other citizens? What do they find important, what do they miss, what could be improved?

Is there a story? Can you meet friends and strangers safely in an inspiring environment? What about diversity and entertainment? We want to take all this into account when contributing to the 'spatial' capital of our city.

## The Call

CuPuDo (Culture Public Domain) facilitates cultural projects in the public domain of Tilburg. Its focus is on the inhabitant, ie residents, students, entrepreneurs, administrators and creatives from the city of Tilburg.

CuPuDo sees the public domain as an ecosystem with economic, spatial, social and cultural interests. For consistent quality, an integral approach and shared responsibility are in the core.

We need to learn from each other. Through meetings and dialogue. In a safe place that actively invites and connects - also in the digital age! We want a physical, creative and characteristic symbol that inspires inhabitants and visitors to share stories and to reflect on their environment.

We see the attentive meeting with fellow townspeople as a source of knowledge and creativity, showing what is going on and generating ideas about improvement of the public domain. To connect, broaden and deepen the quality of life and to prepare ourselves for what awaits us as a community.

This call is for a proposal of a mobile meeting place that incorporates user demands and the principles for design as mentioned below.

## Use

- unfiltered informal meeting
- independent sanctuary
- conversation and debate
- presentation
- delivery room and landing place for culture from the district, street or park

## Basic principles for design

The design must take into account :

- playful and characteristic design
- recognizable for inhabitants of Tilburg
- up to 20 flexible seats with possibility for presentations
- women's and men's toilet
- easy to maintain
- easy to move
- heating
- weatherproof
- vandal resistant
- flexible space
- mobile (easy installation)
- customizable references to the actual location
- using renewable energy if possible
- available implementation budget: € 25,000

## Process and budget

### entry

We ask interested designers for an illustrated portfolio, a resume as well as a vision with motivation in a maximum of 400 words (1 A4) . This is to keep costs to a minimum because there is no fee in this phase.

Deadline for submission: 16 June 2019

### prototype

Three designers are selected from the entry to make a preliminary design. For this € 1,500 per design is available.

Deadline for submission: 21 July 2019

### final design

From the preliminary designs, one is chosen to be worked out into a definitive design. Available budget: € 4,500.

Deadline for submission: 8 September 2019

## Contact

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